



JENHARWILL BALING PAL

Newsletter - July 2010

Welcome...

Welcome to the Jenharwill Website, where we hope to keep our customers and potential customers informed about Jenharwill activities, market trends, product availability and pricing, etc.

We welcome constructive feedback or comment with regard to issues about the fodder industry or any related issues, even social events, travel and so on.

We have a fantastic group of people working at Jenharwill and hope to bring you some of the many happenings and everyday events from the farm, in our future issues.

Jenharwill support AFIA (the Australian Fodder Industry Association) and actively encourage anyone working in fodder related industries to consider joining. Quality assurance is high on our agenda and Charlie is a sitting member of the RIRDC Fodder Advisory Committee.

The month that has been...

The boys at Jenharwill have been busy preparing and planting crops for the upcoming season. Our crops include Oaten, Lucerne, Vetch and Wheat. The sunny days and welcome rain has set the season off to a great start. It has been the best start to a year for probably 14 years and hopefully we can begin to think of the end to the drought. Fencing, machinery maintenance, and of course holidays are the order of the day during the winter months.

Golf, as always is on the agenda, and the Echuca CIH golf day at Shepparton is keenly anticipated.

Something different...

At Jenharwill we pride ourselves on being at the forefront of farming innovation and as such have also planted an experimental crop of Sulla. Sulla is a Mediterranean type legume crop. It is a bi-annual crop, with the capability of setting large amounts of nitrogen. The plant has been in Australia for over ten years, and has been trialed in South Australia. SARDI and Wrightson seeds have been the main instigators of these trial, and Jenharwill are conducting one of the largest trials in Victoria. These trials will be available for public viewing, and hopefully create another plant to introduce into the fodder cycle.

Coming events...

The Australian Fodder Industry Association (AFIA) annual conference is to be held in Adelaide on the 10th of August. See afia.org.au. The conference is a fantastic opportunity to learn about new developments in the fodder industry, and to meet up with many of the major players from all over Australia. We find that over the years the networking with other producers, exporters, cartage contractors, and indeed anyone involved in the industry is one of the most beneficial parts of our year. Darryl will be going on the pre-conference tour, and has been known to impart much of his hard earned knowledge during the after dark activities.

Crystal Ball Gazing...

With the dairy outlook improving the market for domestic hay should be a little more positive than this season. Due to the many new players in the industry, and maybe the large amount of fodder on offer, quality should be paramount in the buyer's decisions. Hay making technique and storage will become more and more important.

The export market is still the backbone of the industry around North Central Victoria, and with their positive outlook, and developing markets, it has helped to shape the future of many farmers in the area

Product and services...

Due to a fairly consistent demand, albeit slow, our stocks of domestic hay are becoming quite low.

We still have a supply of Vetch, or Vetch and oat mix available, but this hay is mainly in 8x4x4 bales (shedded) and priced according to quality.

Oaten hay is available in 8x4x8 bales, with a small amount in 8x4x3bales.

We will be looking for contract work, especially cutting and conditioning with our Krone Big M. This machine has been fitted with superconditioner rollers, and can cut up to 15ha an hour.

Anyone interested in forward contract hay sales, especially vetch or high quality hay should give us a call to discuss their options. The best quality hay is usually the first to go, and many buyers end up paying the same price for lesser quality product.

Last, but not least...

We hope you have found this addition of our newsletter and the other areas of our Website to be both informative and enjoyable. We look forward to growing and developing this source of information and communication with our customers and trust you find in worthwhile.

Until next month... cheers.